



IRELAND

WORKSHOP AGENDA

17 and 28 October, 5 November 2008
Respective venue: The D-Hotel, Scotch Hall, Drogheda, Co. Louth,
The Tullamore Court Hotel, Tullamore, Co. Offaly
Radisson Hotel, Golden Lane, Dublin

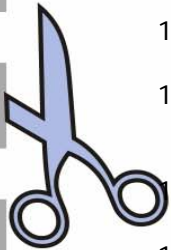
PROGRAM – 17 October

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- 09.00 **Welcome and opening ceremony** *from Chamber CEO, Ms. Amanada Dunne*
- 09.35 **The Benefits of Supported Employment**
Mr. Kevin Aylward, Louth Supported Employment
- 10.00 **Improved Organisational Performance through Diversity**
Dr. Damian Thomas, Head of Policy and Partnership Development, National Centre for Partnership and Performance
- 10.25 **The Business Case for Diversity in the Workforce**
Mr. Brian Merriman, Head of Communications, The Equality Authority
- 11.00 *Tea/ Coffee Break*
- 11.30 **Best Practice in Employment Law and Diverse Workforces**
Mr. Philip Mudge, Peninsula Employment Strategies
- 12.00 **Immigrants and the Irish Workforce**
Ms. Fidele Mutwarasibo, Head of Research, Immigrant Council of Ireland
- 12.30 **Introduction to Toolkit**
Ms. Maria Hegarty, Director, Equality Strategies Ltd
- 13.00 *Lunch*
- 14.00 **Practical Workshop Session**
Ms. Maria Hegarty, Director, Equality Strategies Ltd.
- 15.00 *Tea/ Coffee Break*
- 15.30 **How to implement the Toolkit in your Organisation**
Ms. Maria Hegarty, Director, Equality Strategies Ltd.
- 16.30 **Closing**
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PROGRAM – 28 October

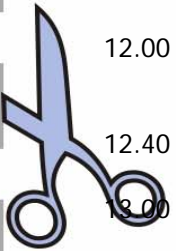
- 09.00 **Welcome and opening ceremony** from Mr. Sean Murphy, Director of Policy, Chambers Ireland
- 09.30 **Improved Organizational Performance through Diversity**
Ms. Lucy Fallon-Byrne, Director, National Centre for Partnership and Performance
- 10.00 **The Business Case for Diversity in the Workforce**
Mr. Brian Merriman, Head of Communications, The Equality Authority
- 10.30 **Entrepreneurship Amongst Minorities in Ireland**
Dr. Tom Cooney, Director, Institute for Minority Entrepreneurship, Dublin Institute of Technology
- 11.00 *Tea/ Coffee Break*
- 11.30 **Minority Experience in the Irish Workforce**
Ms. Denise Charlton, CEO, Immigrant Council of Ireland
- 12.00 **The Success of Diversity based Marketing Campaign**
Ms. Michelle Ryan, HR Director, McDonald's Restaurants Ireland
- 12.30 **Introduction to Toolkit**
Ms. Maria Hegarty, Director, Equality Strategies Ltd.
- 13.00 *Lunch*
- 14.00 **Practical Workshop Session**
Ms. Maria Hegarty, Director, Equality Strategies Ltd.
- 15.00 *Tea/ Coffee Break*
- 15.30 **How to implement the Toolkit in your Organization**
Ms. Maria Hegarty, Director, Equality Strategies Ltd.
- 16.30 **Closing**





PROGRAM – 5 November

- 09.00 **Welcome and opening ceremony**
- 09.30 **Seminar Chair Introduction** from *Ms. Marion Courtney, Corporate Services and HR Manager, Chambers Ireland*
- 09.35 **The aims of the project and the European context**
Mr. Ben Butters, Director of European Affairs, Eurochambres
- 10.00 **The Economic Situation of Women in Ireland**
Ms. Carol Baxter, Head of Development, Equality Authority
- 10.20 **Encouraging Women's Participation in Irish Workforce**
Mr. Sean Murphy, Director of Policy, Chambers Ireland
- 10.35 **Question & Answer session**
- 11.00 *Tea/ Coffee Break*
- 11.15 **Gender Stereotyping amongst Primary Teachers in Ireland – A Male Perspective**
Dr. Eileen Drew, Centre for Women and Gender Studies, Trinity College, Dublin
- 12.00 **Introduction to European Commission Toolkit**
Ms. Maria Hegarty, Director, Equality Strategies Ltd.
- 12.40 **Discussion, Questions and Answers**
- 13.00 *Lunch*
- 14.00 **Practical Workshop Session**
Ms. Maria Hegarty, Director, Equality Strategies Ltd.
- 15.00 **Closing**
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The event has been prepared by the International Training Centre of the ILO in partnership with the Association of European Chambers of Commerce and Industry (EUROCHAMBRES) under the framework of the Contract "Raising the awareness of companies about combating gender stereotypes" commissioned by the European Commission, Directorate-General for Employment, Social Affairs and Equal Opportunities.

This document is supported by the European Community Programme for Employment and Social Solidarity (2007-2013). This programme was established to financially support the implementation of the objectives of the European Union in the employment and social affairs area, as set out in the Social Agenda, and thereby contribute to the achievement of the Lisbon Strategy goals in these fields.

The seven-year Programme targets all stakeholders who can help shape the development of appropriate and effective employment and social legislation and policies, across the EU-27, EFTA and EU candidate and pre-candidate countries.

PROGRESS mission is to strengthen the EU contribution in support of Member States' commitments and efforts to create more and better jobs and to build a more cohesive society. To that effect, PROGRESS will be instrumental in:

- (1) providing analysis and policy advice on PROGRESS policy areas;*
- (2) monitoring and reporting on the implementation of EU legislation and policies in PROGRESS policy areas;*
- (3) promoting policy transfer, learning and support among Member States on EU objectives and priorities; and*
- (4) relaying the views of the stakeholders and society at large.*

For further information, see:

http://ec.europa.eu/employment_social/progress/index_en.html.

The information contained in this document does not necessarily reflect the position or opinion of the European Commission.

