



ITALY

WORKSHOP AGENDA

27th June, 16 and 22 September 2008
Venue: International Training Center of the ILO, Turin

PROGRAM – 27 June

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- 09.30 **Welcome and introduction**
Mr. Dario Arrigotti, vice-director of the ITC ILO
- 09.45 **Short introduction of the action**
Ms. Benedetta Magri, activity manager, ITC ILO
- 10.15 **Equality between women and men: richness for companies**
Ms. Giovanna Boschis Politano, President APID
- 10.30 *Coffee Break*
- 10.45 **Presentation of the Italian report on gender stereotypes in SMEs**
Ms. Barbara Chiavarino, Casartigiani
- 11.15 **Increase the talents value and improve the quality by promoting gender diversity in the firm: methodology and tools.**
Prof. Roberto Burlando, Turin University
- 12.00 **Interaction space**
- 12.45 **Conclusions**
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PROGRAM –16 September

- 9.00 **Welcome and introduction**
Mr. A. Graziosi / Ms. S. Cavazza - ITC-ILO
- 09.15 **Introduction of the action**
D. Waterschoot – European Commission, DG Employment, Social Affairs and Equal Opportunities
- 09.30 **Objectives of the day and presentation of the participants**
Ms. B. Magri / Ms. S. Cavazza - ITC ILO
- 10.00 **Companies facing skills shortage. Overview in Italy and some prospects**
Ms. B. Chiavarino – Casartigiani
- 10.55 **When talent is protagonist:** viewing of the video shot at the firm GStramandinoli SrL
- 11.00 *Coffee Break*
- 11.15 **The signification of a specific action to tackle stereotypes, for an efficient firm's organization.**
Ms. B. Magri
- 12.30 *Lunch*
- 13.30 **Financing and available legal tools for a flexible organization, which gives value to talents**
Ms. B. Chiavarino
- 14.00 **Planning interventions in our reality (group work)**
Ms. B. Magri – Ms. P. Campana - ITC-ILO – Ms. B. Chiavarino - Casartigiani
- 15.30 **Direct experiences: collecting and telling stories of significant projects in terms of overcoming stereotypes.**
Ms. G. Politano Boschis (moderator) - APID
- 16.30 **Changes in the macro-economic frame and their consequences on companies.**
Prof. R. Burlando – University of Turin
- 17.15 **Conclusions and evaluation**





PROGRAM –22 September

- 9.00 **Welcome and introduction**
Mr. D. Arrigoti / Ms. S. Cavazza - ITC-ILO
- 09.15 **Introduction of the action, objectives of the day and presentation of the participants**
Ms. B. Magri / Ms. S. Cavazza - ITC ILO
- 10.00 **The signification of a specific action to tackle stereotypes, for an efficient firm's organization** (*work group*)
Ms. B. Magri
- 11.00 *Coffee Break*
- 11.15 **Companies facing skills shortage. Overview in Italy and some prospects**
Ms. B. Chiavarino - Casartigiani
- 12.30 *Lunch*
- 13.30 **Planning interventions in our reality** (group work)
Ms. B. Magri – Ms. P. Campana - ITC-ILO – Ms. B. Chiavarino - Casartigiani
- 15.30 **Financing and available legal tools for a flexible organization, which gives value to talents**
Ms. B. Chiavarino - Casartigiani
- 16.30 Viewing of the video shot at the firm GStramandinoli SrL. **Direct experiences: collecting and telling stories of significant projects in terms of overcoming stereotypes.**
- 17.15 **Conclusions and evaluation**
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The event has been prepared by the International Training Centre of the ILO in partnership with the Association of European Chambers of Commerce and Industry (EUROCHAMBRES) under the framework of the Contract "Raising the awareness of companies about combating gender stereotypes" commissioned by the European Commission, Directorate-General for Employment, Social Affairs and Equal Opportunities.

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The seven-year Programme targets all stakeholders who can help shape the development of appropriate and effective employment and social legislation and policies, across the EU-27, EFTA and EU candidate and pre-candidate countries.

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- (3) promoting policy transfer, learning and support among Member States on EU objectives and priorities; and*
- (4) relaying the views of the stakeholders and society at large.*

For further information, see:

http://ec.europa.eu/employment_social/progress/index_en.html.

The information contained in this document does not necessarily reflect the position or opinion of the European Commission.

