



## ROMANIA

### WORKSHOP AGENDA

7, 8 and 9 October 2008  
Chamber of Commerce and Industry of Romania  
CCIR's Halls, Bucharest, Romania  
2 Octavian Goga Blvd, 3rd District, Bucharest

#### PROGRAM – 7 October

9.00

#### Registration

10.00

#### Opening - Welcome speech

*Ms. Cristina Ionescu, Director of Chamber Practices Division*

#### Key note speakers:

*ITC ILO; Eurochambres; National Agency for Equal Opportunities; Min. of SMEs, coops and tourism.*

#### Presentation of the project and its objectives.

11.30

*Coffee Break*

11.45

#### Unit 1:

**The business case for gender equality.**

**The situation in Romania reference to the country report. Romanian SMEs and gender patterns in the labor market.**

13.00

*Lunch*

14.30 –

**Business benefits of gender equality in SMEs.**

17.00

**Negative impact of gender stereotyping.**

Group exercises.



## PROGRAM –8 October

### Unit 2:

**Do jobs have a gender?**

**How stereotypes create gender inequalities and inefficiencies in the labor market.**

**Specific issues in Romania.**

09.00 **Impact on business efficiency.**

*Key speaker: Ms. Cornelia Rotaru, President ADAF*

Examples of best practices of breaking gender stereotypes in SMEs in Romania.

11.30 *Coffee break*

### Unit 3:

**The state of play**

11.45 **Key data about gender equality in the EU and in Romania.**

**EU legislation for gender equality. Worldwide commitments to gender equity in employment.**

13.00 *Lunch*

14.30–  
17.00 **Romanian policy, legislation and support for gender equality in employment.**

**Implementation.**





## PROGRAM –9 October

- 09.00 **Unit 4:**  
**Building gender equality into the business model.**  
**Strategies and tools for SMEs to assist participants to plan future action plans while promoting gender equality in SMEs.**
- 11.30 *Coffee break*
- 11.45 **Unit 5:**  
**Plotting the action plan.**  
**Create action plans to implement gender equality measures within a set time; evaluation and sharing of results.**
- 13.00 *Lunch*
- 14.30–  
17.00 **Presentations of Action plans and follow-ups.**  
**Monitoring and evaluation**  
**Closing**





*The event has been prepared by the International Training Centre of the ILO in partnership with the Association of European Chambers of Commerce and Industry (EUROCHAMBRES) under the framework of the Contract "Raising the awareness of companies about combating gender stereotypes" commissioned by the European Commission, Directorate-General for Employment, Social Affairs and Equal Opportunities.*

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*The seven-year Programme targets all stakeholders who can help shape the development of appropriate and effective employment and social legislation and policies, across the EU-27, EFTA and EU candidate and pre-candidate countries.*

*PROGRESS mission is to strengthen the EU contribution in support of Member States' commitments and efforts to create more and better jobs and to build a more cohesive society. To that effect, PROGRESS will be instrumental in:*

- (1) providing analysis and policy advice on PROGRESS policy areas;*
- (2) monitoring and reporting on the implementation of EU legislation and policies in PROGRESS policy areas;*
- (3) promoting policy transfer, learning and support among Member States on EU objectives and priorities; and*
- (4) relaying the views of the stakeholders and society at large.*

*For further information, see:*

*[http://ec.europa.eu/employment\\_social/progress/index\\_en.html](http://ec.europa.eu/employment_social/progress/index_en.html).*

*The information contained in this document does not necessarily reflect the position or opinion of the European Commission.*

