



"Renewal N. 1 of VC/2007/0350 - Raising the awareness of companies about combating gender stereotypes"
Contract VC/2008/1046

WORKSHOP

BREAK GENDER STEREOTYPES, GIVE TALENT A CHANCE

October 12-14, 2009
Bratislava

PROGRAMME

09,00

Welcome

Do Jobs Have a Gender?:

- Introduction into the gender problematic on the labor market and elsewhere
- Meta-stereotypes and their deconstruction
- Slovak data on labor market's gender segregation and their comparison with the EU data
- Plenary discussion

11,00

Coffee break

11,15

Business Case for Gender Equality:

- Why it is not only ethical but also profitable to support gender equality in SME's
- Selected case studies, local and international
- Virtuous SME – presentation
- Interactive exercise, plenary discussion

13,15

Lunch

13:45

Give talent a chance – Strategies and tools:

- Practical tips for SMEs
- Local Best Practices
- Plenary discussion

15:45

The State of the Play and the Rules of the Game:

Brief overview of various international documents, Slovak and EU legislation in the area of gender equality

16:15

Evaluation, End

The event is organised by the Slovak Chamber of Commerce and Industry



This initiative is commissioned by the European Commission, DG Employment, Social Affairs and Equal Opportunities in the framework of the contract "Raising the awareness of companies about combating gender stereotypes" managed by the International Training Centre of the ILO in partnership with the Association of European Chambers of Commerce and Industry (EUROCHAMBRES)